



listening...and delivering solutions

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FOR IMMEDIATE RELEASE

US Endoscopy launches the redesigned iSnare™ injection therapy and polypectomy system

Mentor, Ohio — November 8, 2007 – US Endoscopy, a world leader in endoscopy device design and manufacturing, announces the official launch of the redesigned iSnare™ injection therapy and polypectomy system. This multifunctional system offers the convenience and security of a snare and injection needle—all in one device.

Eliminating the need for device exchanges, which can often result in the loss of scope positioning, the iSnare™ system offers endoscopists immediate access to a snare and injection needle for saline lifts, hemostasis, or tattooing throughout the course of the procedure. Ideal for saline assisted polypectomy (SAP) and endoscopic mucosal resection (EMR), this device provides increased efficiency and response time during procedures involving both a snare and injection needle.

The new design includes a sleek snare handle with smoother snare deployment. Additionally, the needle is easier to visualize upon projection, due to the distinctive black tip design enhancement at the distal end of the catheter.

“Since its initial release about a year ago, the iSnare™ system has quickly become a favorite among our customers,” said Gulam Khan, US Endoscopy CEO and Co-Chairman. “And with the newest enhancements, this unique device is even more convenient and user-friendly.”

About US Endoscopy

Since 1991, US Endoscopy has been a world leader in endoscopy device design and manufacturing, serving the U.S. and international gastrointestinal endoscopy markets. By listening and delivering solutions in the field of endoscopy, our unique lines of proprietary devices provide better, more enhanced product options for GI clinicians. Proprietary endoscopic devices, created by the company's New Product Development team with the guidance and direction of luminary physicians and nurses worldwide, are the fastest growing product segment of this thriving medical manufacturer located in Mentor, Ohio, USA.

For more information, please visit the US Endoscopy web site at www.usendoscopy.com.

US Endoscopy press releases can be found online at <http://www.usendoscopy.com/newsEvents2.html>. To arrange interviews concerning US Endoscopy products and services, please contact Andy Petry, Marketing Communications Specialist, at (440) 639-4494 ext 432.

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